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## NEWS RELEASE

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### **HOLOPHANE GRANVILLE® LED LUMINAIRES SAVE ENERGY, EXTEND COMPONENT LIFE New Fixture Housing Can Be Used On Existing GranVille Luminaires**

GRANVILLE, Ohio (6/24/2009) – New GranVille® LED luminaires from Holophane reduce energy consumption, extend component life and promote sustainability. The fixtures feature a new housing design with dedicated thermal management system to maximize light output and ensure reliability.

GranVille LED luminaires include precision optics with tight tolerances to direct light where it is needed to maximize energy savings and ensure design effectiveness. The GranVille LED housing and system mount to industry standard poles and are fully compatible with installed Granville glass globes.

“Technicians simply replace the existing luminaire housing with the new GranVille LED housing, which can be accomplished on-site in about 15 minutes,” said Ben Prichard, Holophane Outdoor Senior Product Manager. “This capability reduces purchase and installation costs and promotes sustainability.”

GranVille LED fixtures are offered with classic or premier optics and a variety of trim, luminaire shapes and uplight options. Asymmetric and symmetric distributions provide added flexibility for applications such as parks, city streets, residential areas, campuses, walkways and parking lots.

Holophane GranVille LED luminaires door assembly allows simple access to the electronic driver for ease of maintenance. The fixtures' borosilicate glass optics are permanent and never turn yellow or cloudy with age.

“GranVille LED luminaires are designed for areas that require a long system operating life combined with an aesthetically pleasing appearance that complements the environment,” Prichard said.

For more information about Holophane GranVille LED luminaires or any of the company's decorative outdoor lighting fixtures, visit [www.holophane.com/LED/GVL\\_LED-default.asp](http://www.holophane.com/LED/GVL_LED-default.asp).

#### **About Holophane**

Headquartered in Granville, Holophane has been the leader in lighting solutions for 110 years. An Acuity Brands Company, Holophane provides energy efficient lighting systems for a range of commercial, industrial and outdoor applications.

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